



# Jeff Standridge

— INNOVATION PARTNERS —

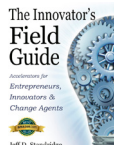
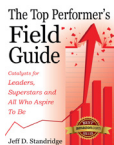
## About Dr. Standridge

Dr. Jeff D. Standridge helps organizations and their leaders generate sustained results in the areas of innovation, strategy, profit growth, organizational effectiveness and leadership.

Formerly a Vice President for Acxiom Corporation, he has led established and startup business units in North & South America, Europe, Asia and the Middle East. Jeff serves as Chief Catalyst for the Conductor ([www.ARConductor.org](http://www.ARConductor.org)), is Co-founder of Cadron Capital Partners, and teaches in the College of Business at the University of Central Arkansas (UCA.edu).

Dr. Standridge has been an invited speaker, trainer and consultant for numerous companies, institutions and organizations across five continents. He is also a two-time best-selling author of "The Innovator's Field Guide: Accelerators for Entrepreneurs, Innovators & Change Agents, and "The Top Performer's Field Guide: Catalysts for Leaders, Innovators & All Who Aspire to Be." In addition to his executive coaching and custom-tailored consulting, he has received accolades for his World Class presentations, training programs and workshops.

He and his wife, Lori, make their home in Conway, Arkansas.



TWO-TIME BEST SELLING AUTHOR

## Services Offered



### 10x Sales Accelerator

for companies of all sizes, across all industries that want to rapidly and massively grow their sales by building a high-performance sales engine



### Corporate Innovation Accelerator

for companies, institutions & organizations of all sizes, that want to drive more innovative thinking & problem-solving



### Executive & Leadership Coaching

for everyone from individual entrepreneurs & small business owners, to leaders in established companies who need a fresh perspective or who need help navigating a rapidly changing environment



### Leadership & Team Development Accelerator

for new and established leaders who need to grow their impact, accelerate the achievements of their teams, and/or build a culture of world-class performance driven by world-class leadership success



### Succession & Exit Planning for SMBs

for small, medium business owners who are looking to transition their business to new owners while maximizing their return from that transition



### Peak Performance Accelerator

for companies of all sizes, across all industries who want to maximize the individual contributions of their employees by cultivating the tenets of Peak Performance

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